



planète

Graine

Spring summer collection two thousand and twenty two

Raoul & Gautier
Aupetit +
Charles Bailey +
Ilza Britto da Silva +
Melisande Caron +
Franck Cazenave +
Christophe, Karine
& Maxime Chabaud +

Celine Chabaud +
Marine Chabaud +
Madeleine Guérin Sizaire +
La botte Gardiane +
Constance Jallot +
Angélique Lambert +
Jean Leroy +
Evan Lunven +

Emmy Martens +
Adrian Mau Cartron +
Kevin Metallier +
Hippolyte Millet +
Constance Vonthron +
Marco, Miguel, & Vitor +

= Graine

A breath of fresh air is rising on the planet Graine; a breath filled with love, childhood and sun... Is it surprising after what we have just gone through?

Imagine a cosmonaut named Future who would go to this planet to plant seeds...

There would be a perfect balance between carbon and nitrogen, colors and shapes, man and insect, yin and yang. It is by imagining this dreamlike adventure that I conceived the spirit of the Spring Summer 2022 collection.

édito

Graine or the dialogue between a root and a flower. Father and daughter join forces in the spring of 2019, the first "Jeune Pousse" collection is born. Graine is inspired by the seasons that cross us and invents its own wardrobe of essentials in 4 colors.





Dialogue between blue paper and plum jacket.

To illustrate the journey of my character, our campaign has set its scene in the dunes. These sand reliefs are as fragile as they are sensitive, like a child discovering the world. Their perfect and moving shapes, pushed by the wind, reminded me of the curves drawn by the little ones.

So without hesitation, I invited my friend Raoul, aged 3, to create his own arabesques on a few pieces of this collection.

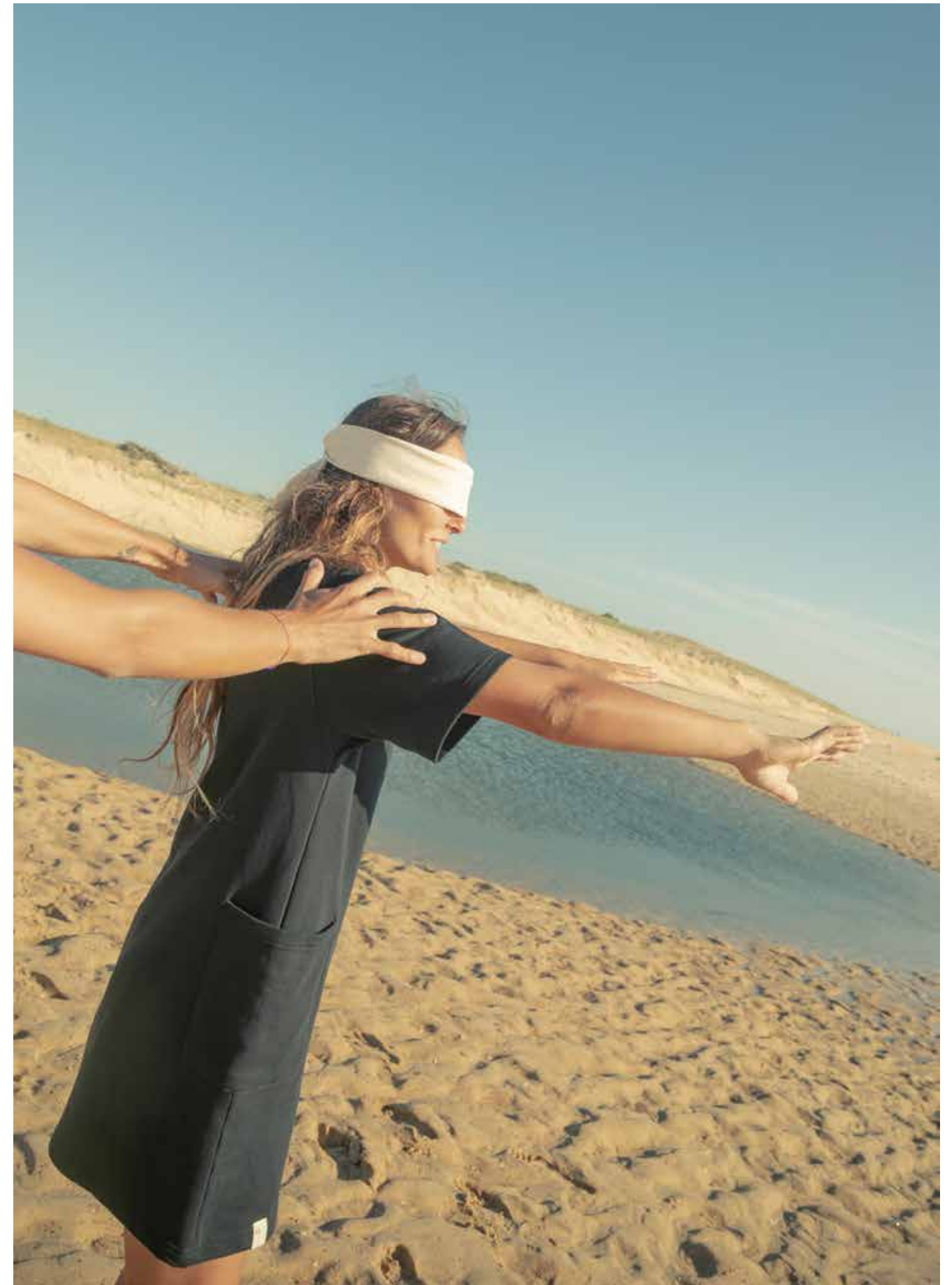
The cosmonaut "Future" plants seeds

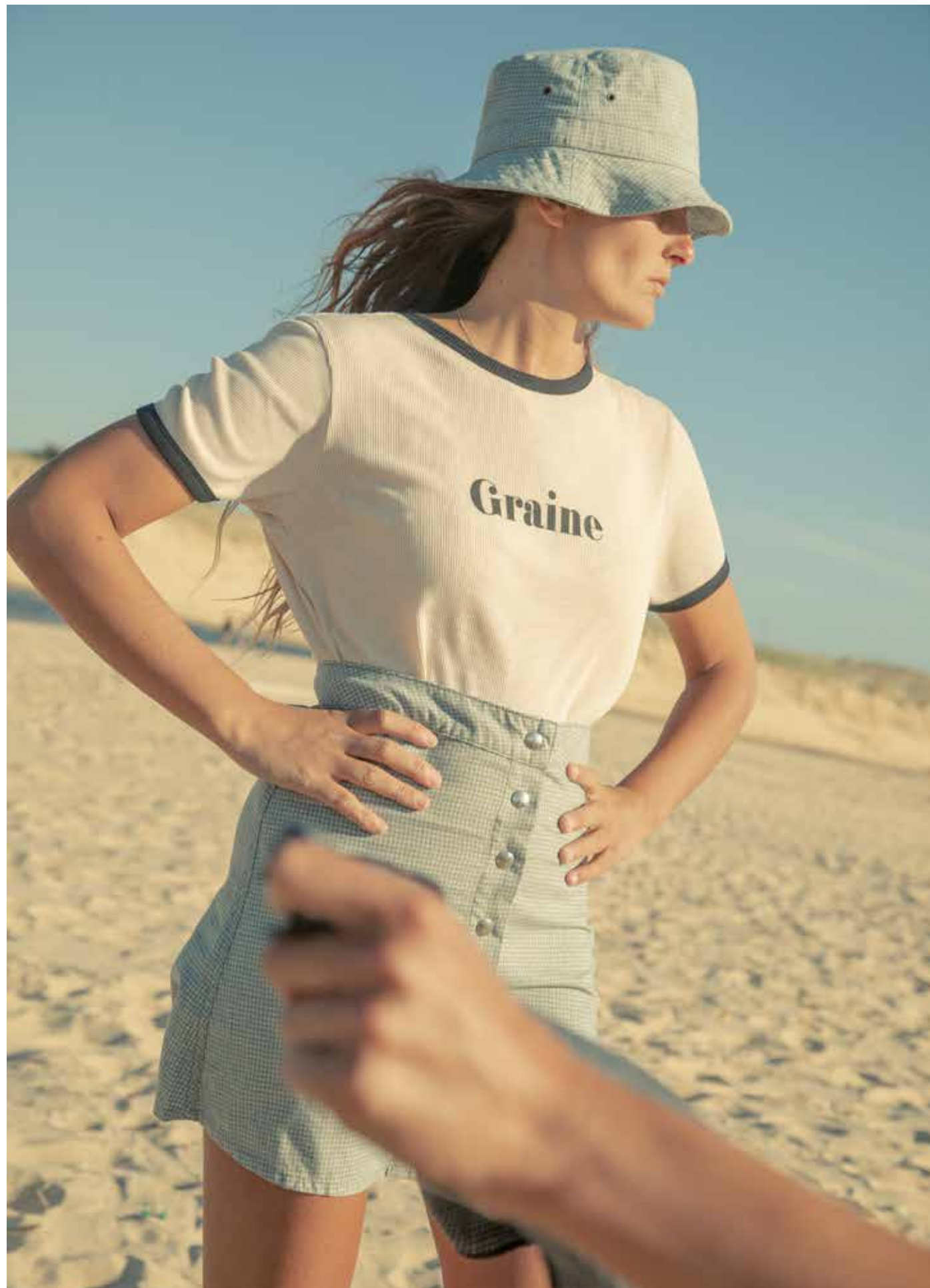
The Spring Summer 2022 campaign plunges us into the naivety and tenderness of colors and shapes. The ribbed cotton reminds us of our first jam stains while the little gingham checks evoke country snacks! Our 100% organic cotton jackets are adorned with colorful stitching in a nod to coloring pages and

our embroidered patches can customize our bags and other accessories. We are very happy to count recycled materials in our 2022 wardrobe, which helps preserve raw materials and reduce our carbon emissions. This year, Lyocell will be added to our fabrics. This organic material, composed of

natural wood natural wood fibers from sustainably managed forests, invites lightness and comfort. [This smooth fabric looks like denim without the denim without its roughness and stiffness. The softness invites itself on our planet with pieces that are essential and original pieces.](#)

Def. (n.m) Blindfold : Chloe is blindfolded. It is important to play in a space without obstacles so that so that no one gets hurt.





Def (n.m) One, two, three, sun : Chloe stands facing the dunes, the other players stand about 20 meters away from her.



Ideally located on the Basque coast, we have our feet in the ocean, our hands in the earth and head in the stars. Nature, wide open spaces and the feeling of freedom inspire each of our collections!

A well-designed garment and made in quality materials, is important. If it is beautiful and expresses the personality, it's even better. Since we have to get dressed, we might as well to please yourself!

The work is of better quality when it is done in the right conditions. We have forged valuable relationships with our suppliers and have made the choice to work with family-run workshops respectful of their employees. An essential relationship to offer a wardrobe that looks like us.

Organic cotton, linen, wool or lyocell, we always favour always give priority to natural natural and renewable materials. It's better for the skin and good for the environment!

The fashion industry is among the most polluting. But we can change that by reducing our carbon footprint with clothes made in neighboring Portugal, by eliminating plastic from our compostable packaging and by using dyes that are safe for nature and the human body.

We do not follow ephemeral trends which impose to produce at low cost and to eliminate unsold goods. Our offer only two collections per year quality products designed to last and endure in the locker room of everyone.

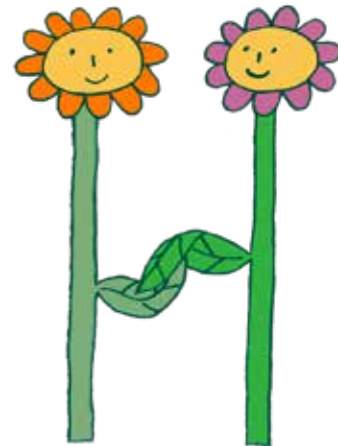
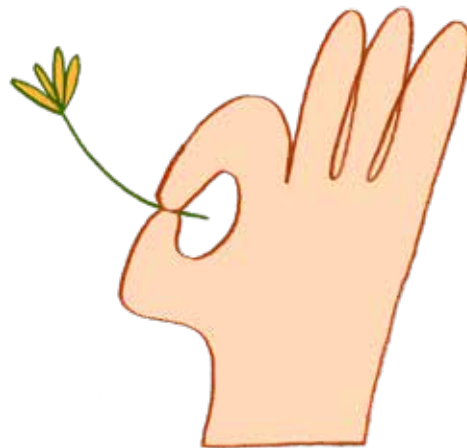
Environment

Beauté

Respect

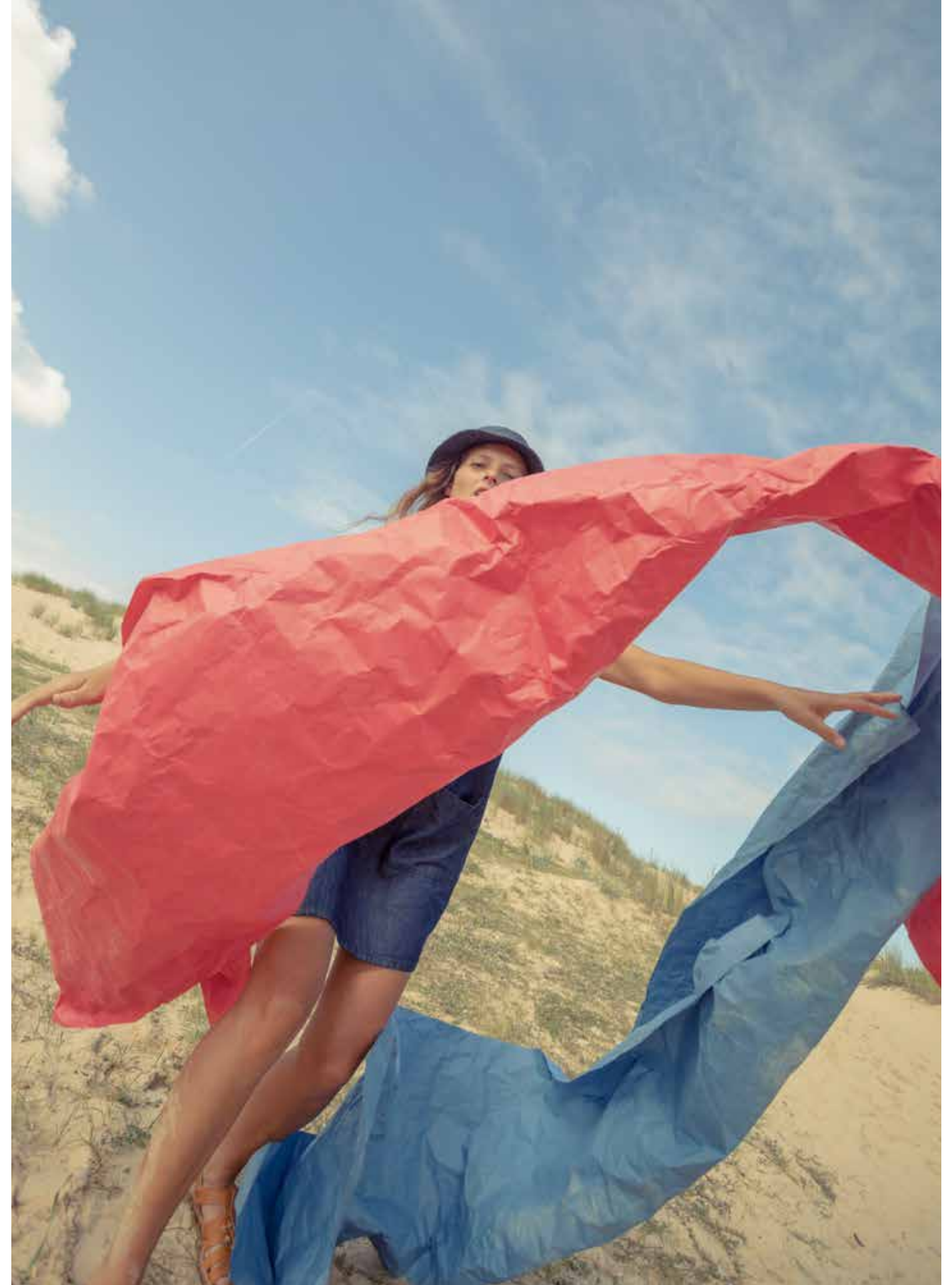
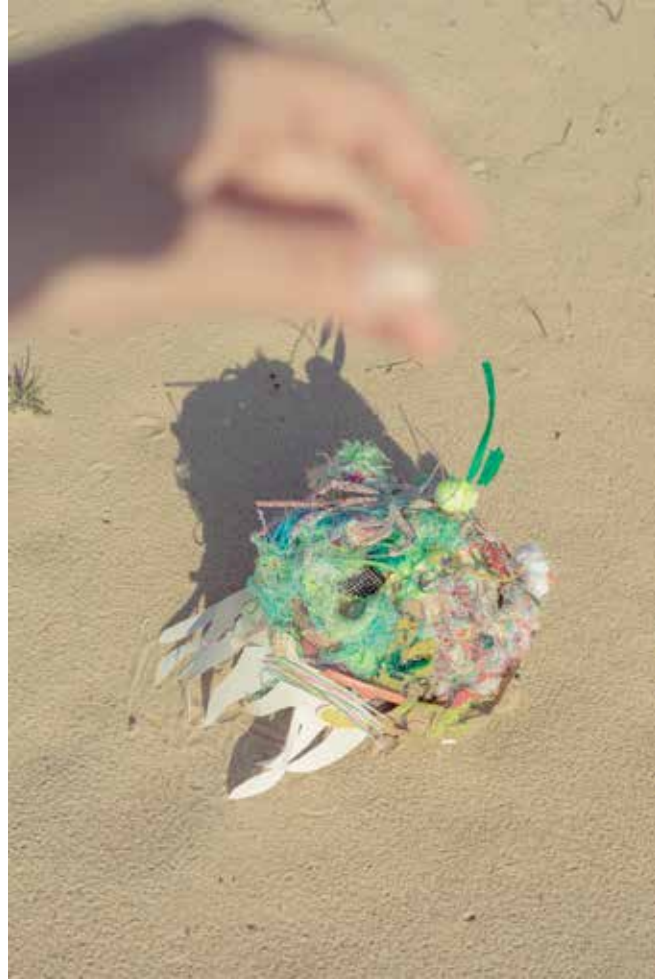
Empreinte

Durable



commitments

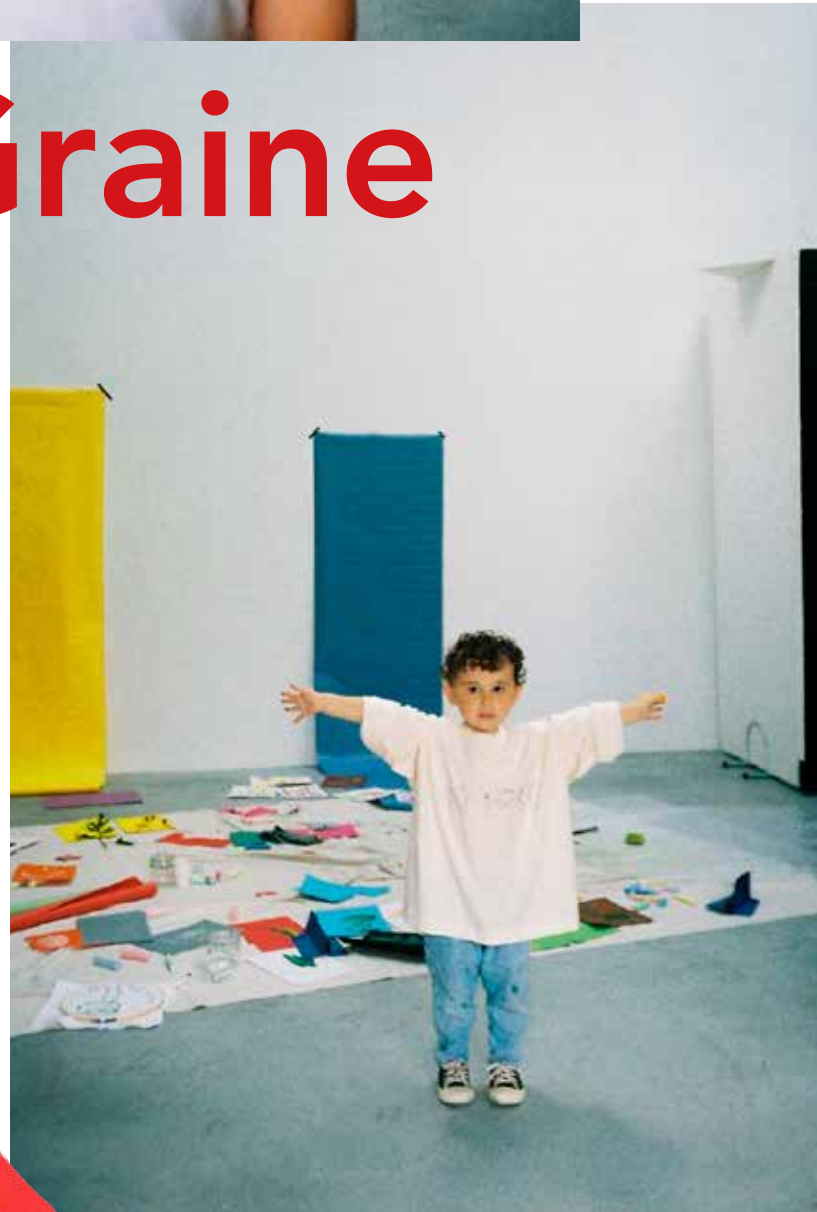
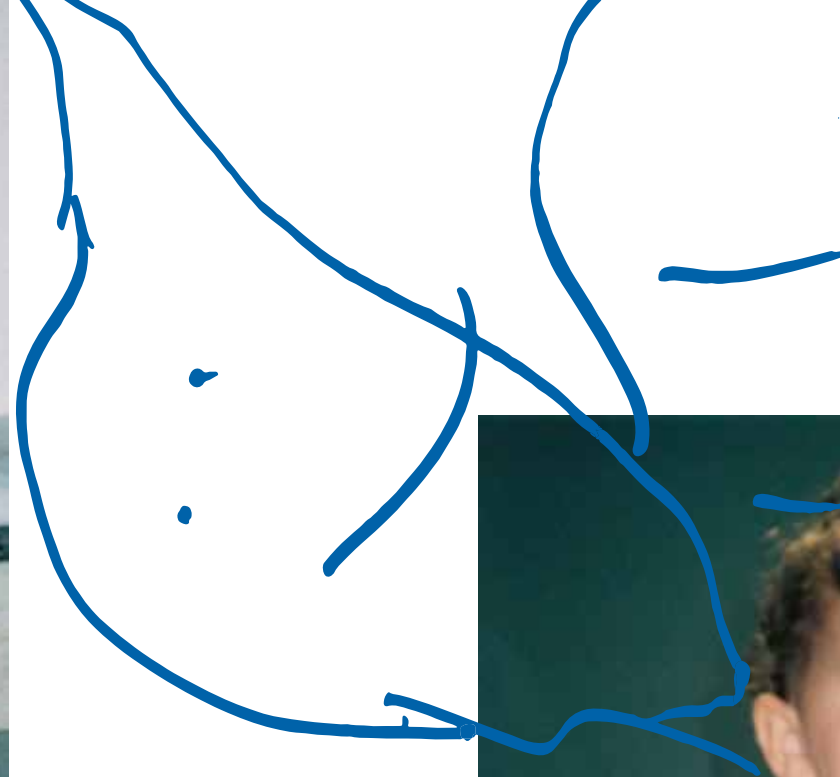
bigfatbambini





Raoul x Graine

My favorite color?
Blue
My favorite thing to do?
Making stick figures
The flower I like?
Passionflower
What I would like to be ?
A Monster
My favorite heroes in real life?
Mamie Annie, Papi Jacqot
Mamie Mimi, Papi Jo
My favorite word?
Prout
What gift would I like to have?
Music



With his insouciance and spontaneity, Raoul brings his own look on the natural elements by drawing moons, suns and flowers on our tee-shirts. It is with him that we create our decor to photograph our wardrobe in studio.

Photos taken by Chloe on June 23, 2021





checkroom

spring summer two thousand and twenty two



GOTS Coton

The majority of our wardrobe is made of GOTS certified organic cotton. Jackets, overalls, t-shirts, sweatshirts and accessories.

By choosing organic cotton, we use lower amounts of chemical fertilizers, water and energy. To build a truly sustainable textile industry, GOTS evaluates the processing and manufacturing of textiles based on both environmental and social criteria.

The label eliminates environmentally hazardous substances in chemical inputs and assesses their toxicity and biodegradability. For workers, the standards are based on the International Labor Organization (ILO), which means that working hours are respected, with a living wage, and that the is respected with a living wage, accompanied by health and safety for all.



Oeko tex standard

The dye house we have been working with since the beginning has been awarded the Oeko-Tex® standard 100 label. This European standard guarantees that our materials are perfectly harmless: there are no carcinogenic or allergenic dyes, no pesticides, no phthalates, no chlorinated compounds, no heavy metals, no hydrocarbons solvents or volatile components in our dyes. Thus all our wardrobe spring summer 2022 is certified by this label.



Linen

The first traces of the use of flax date back to the Neolithic period, about 10,000 years ago. This plant is cultivated in Europe (80% of it in France) and is very interesting from an ecological point of view. Its transformation for textile and its dyeing are water-saving and very little polluting. It has a good level of recycling and can be used in various ways. It is for these fundamental reasons that we are happy to have this material in our 2022 wardrobe.



Lyocell TENCEL Lenzing

Lyocell is an organic material composed of natural wood fibers from sustainably managed forests. From their botanical origin, to the low environmental impact of their production, to their eventual biodegradability upon disposal, TENCEL™ fibers exemplify sustainability in the textile environment.

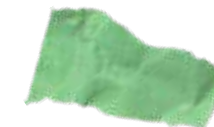
This new eco-friendly 100% wood pulp and biodegradable fabric makes its debut in this 2022 season and we hope to keep it going in future collections.

To know: Lenzing's closed-loop production process, which transforms wood pulp into TENCEL™ Lyocell fibers with high resource efficiency and low ecological impact, received the European Commission's European Environment Award European Commission in the category "The Technology Award for Sustainable Development".



Packaging

To the plastic blisters that pack most of the most ready-to-wear products, we preferred a compostable and biodegradable solution from TIPA. You can therefore place it in your home composter and feed the and feed the soil.



Recycled polyester

We are very pleased to have the recycled material in our 2022 wardrobe, which preserving raw materials and reducing and reduce our carbon emissions.

Polyester is a synthetic fiber derived from petroleum. It is very polluting and depletes our natural resources. By using 50% recycled polyester on certain models, we reduce the waste linked to its production.



YKK Zip

It is said that the brand casts its own brass, forges the teeth that form the closure, but also the pull tab, and even the boxes in which the products are sent. YKK has its own zipper-making machines that are carefully hidden from the eyes of the competitors. Nothing is left to chance and and above all, the quality of its closures is as the best in the world.



Corozo button

Our natural Corozo buttons have replaced the plastic buttons of our first lockers. Corozo is a completely biodegradable product and is a wonderful alternative to the plastic that is damaging our planet more and more each year. It is harvested naturally, benefits the local benefits the local economy and helps protect the rainforest.

lexicon of subjects



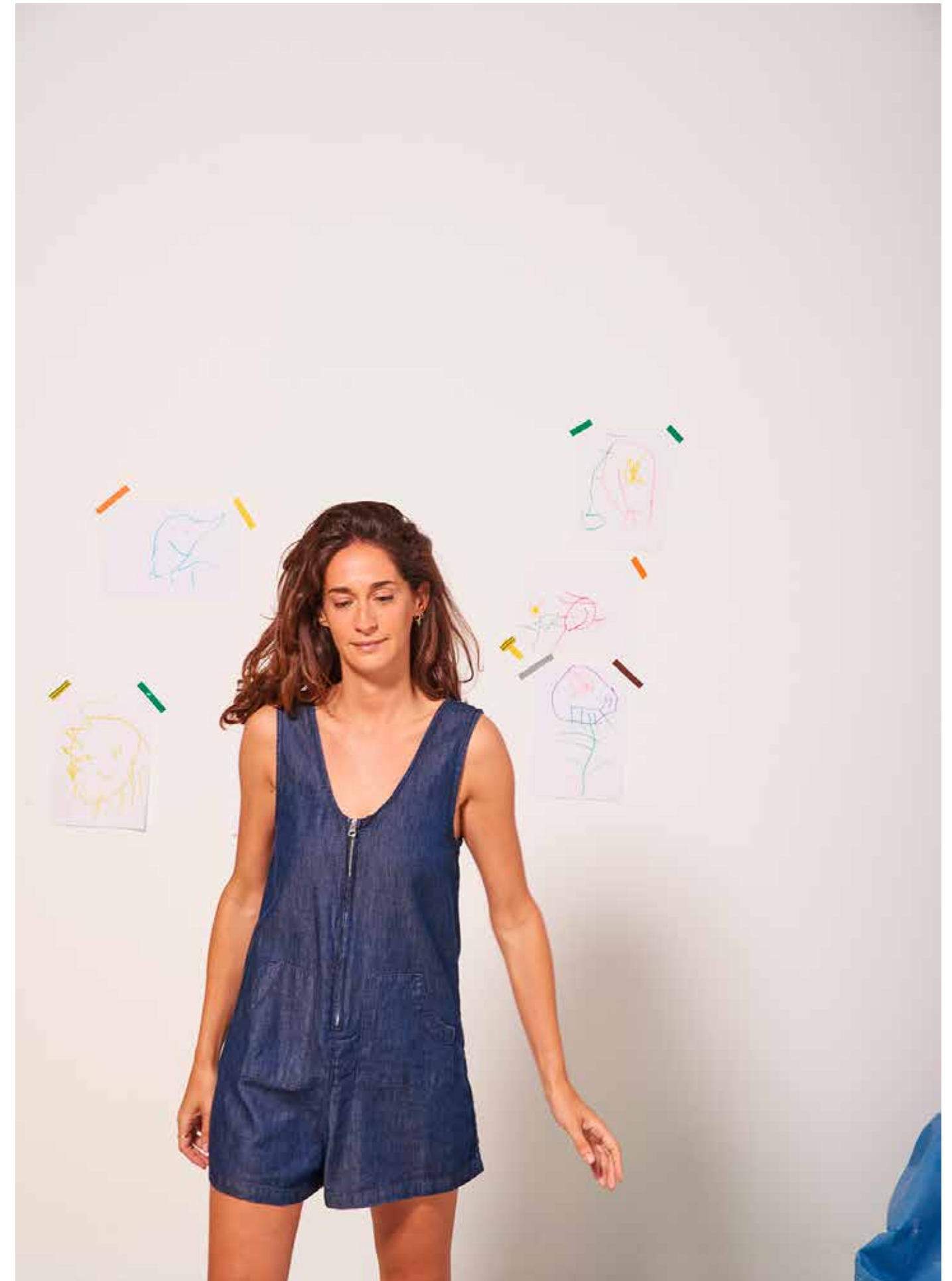
GRSS22
BOIS001

100% lyocell Label lenzing
Fabric origin Spain
Made in Portugal





GRSS22
BOISE001



Madeleine is 1.75 m tall and wears a size M



GRSS22
DUNE001





GRSS22
CLAIRIERE001



GRSS22
LISIERE001



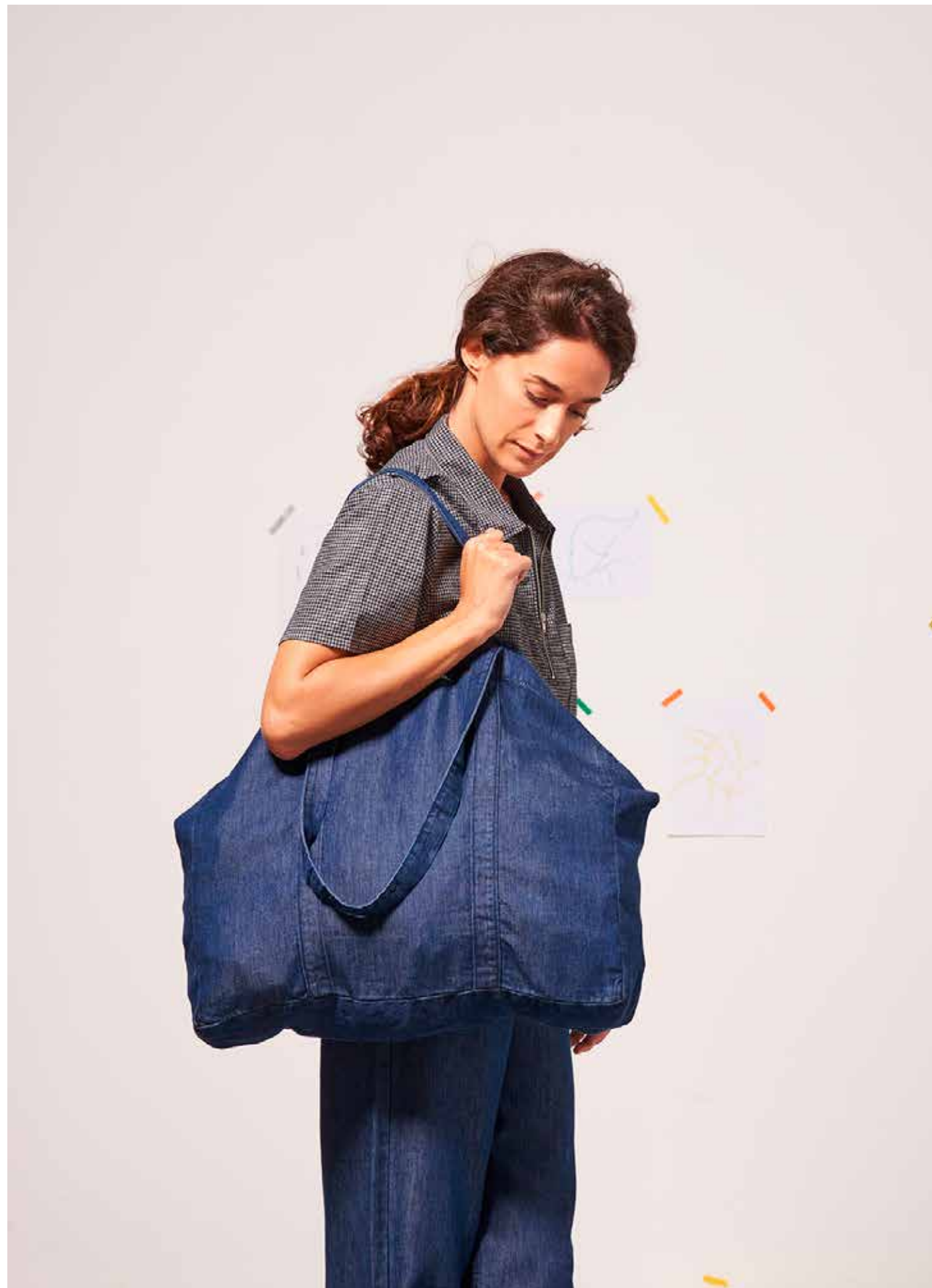


GRSS22
BROUSSAILLE001



GRSS22
BRANCHES001





GRSS22
BUISSON001





GRSS22
SABLE001



GRSS22
RESINE001



45% Linen
25% Cotton - 35% Polyester
Fabric origin China
Made in Portugal



GRSS22
AMEDENFANT001

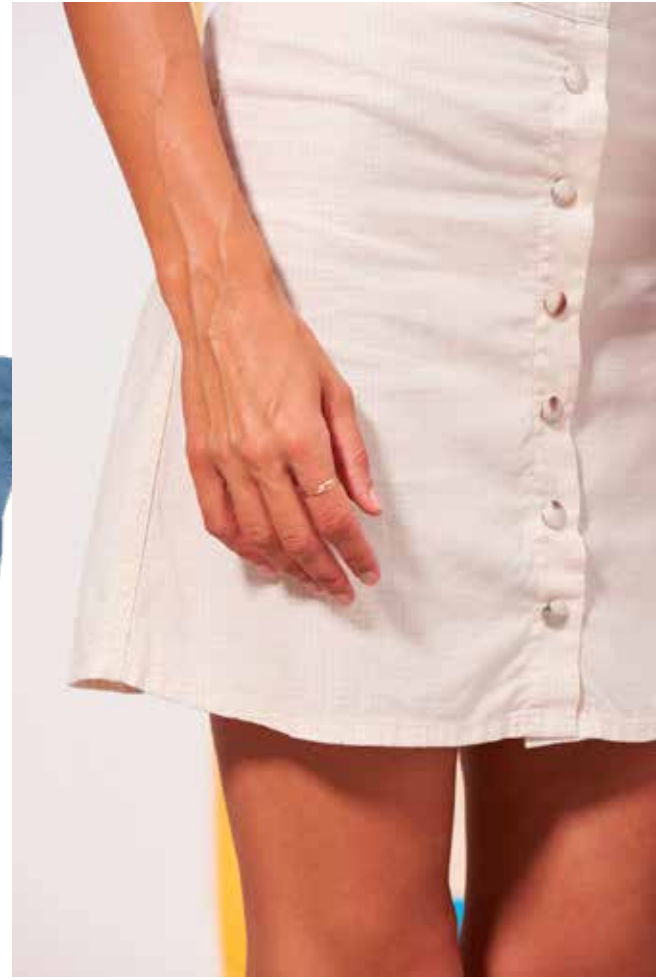


GRSS22
AMEDENFANT002





GRSS22
AIR001



GRSS22
AIR003



GRSS22
AIR002



GRSS22
REVER001



GRSS22
REVER002



GRSS22
SOUVENIR001



GRSS22
SOUVENIR002



GRSS22
ETOILE001



GRSS22
ETOILE002



GRSS22
INNOCENCE003



GRSS22
INNOCENCE001



GRSS22
INNOCENCE002



GRSS22
GRANDIR



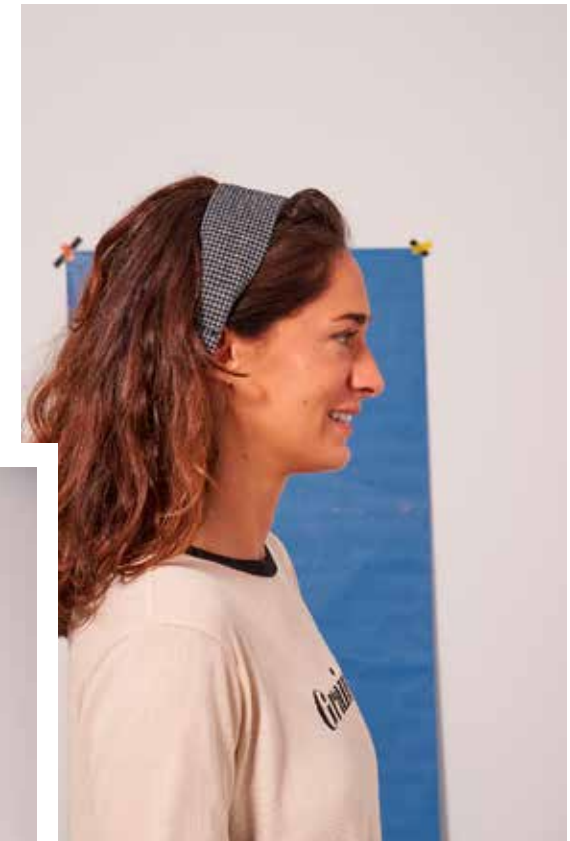
GRSS22
99ANS



GRSS22
MOUSSE001



002



003



004



002



001



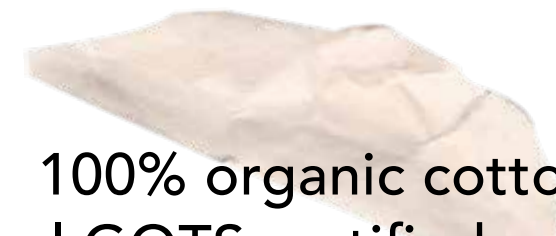
003



GRSS22
CHANCE004



GRSS22
MAGIE001



100% organic cotton
Original GOTS certified yarn (USA)
Weaving workshop certified GOTS
(Portugal)
Made in Portugal





GRSS22
MAGIE003



GRSS22
MAGIE002



GRSS22
MAGIE004



GRSS22
REVE002



GRSS22
REVE001



GRSS22
REVE003



GRSS22
GRANDSOLEIL001



GRSS22
GRANDSOLEIL002



GRSS22
GRANDSOLEIL003

GRSS22
OMBRE





GRSS22
PATCH001



GRSS22
SOUPIRE



GRSS22
SUBLIME001



GRSS22
SUBLIME002



GRSS22
DOUCEUR



100% organic cotton
GOTS certified yarn
GOTS garment workshop (Portugal)
Fabric origin Turkey
Made in Portugal
160 gr



GRSS22
LALUNE002



GRSS22
LALUNE003



GRSS22
LALUNE001



GRSS22
TENDRESSE001



GRSS22
TENDRESSE002



GRSS22
EMOTION001



GRSS22
EMOTION002





GRSS22
XRAOUL001



GRSS22
XRAOUL002



GRSS22
XRAOUL003



GRSS22
JOIE001



GRSS22
JOIE002



GRSS22
VIVANT001



GRSS22
VIVANT002



50% organic ribbed cotton
and its original GOTS certified yarn
50% recycled polyester
Material origin Turkey
Made in Portugal
160 gr



GRSS22
SAGESSE001



GRSS22
SAGESSE002



GRSS22
TENDRESSE003



GRSS22
TENDRESSE004



GRSS22
LESNUAGES001



GRSS22
LESNUAGES002





GRSS22
GENEROSITE001

100% Coton éponge
Provenance matière Turquie
Fabrication Portugal



GRSS22
GENEROSITE002



GRSS22
GENEROSITE003



GRSS22BOIS001

GRSS22BOISE001

GRSS22DUNE001

GRSS22CLAIRIERE001

GRSS22LISIERE001

GRSS22BROUSSAILLE001

GRSS22BRANCHE001

GRSS22BUISSON001

GRSS22RESINE001

GRSS22SABLE001

GRSS22AMENFANT001

GRSS22AMENFANT002

GRSS22AIR001

GRSS22AIR002

GRSS22AIR003

GRSS22REVER001

GRSS22REVER002

GRSS22SOUVENIR001

GRSS22SOUVENIR002

GRSS22ETOILE001

GRSS22ETOILE002

GRSS22INNOCENCE001

GRSS22INNOCENCE002

GRSS22INNOCENCE003

GRSS22GRANDIR001-2-3-4

GRSS22MOUSSE001-2-3-4

GRSS2299ANS001-2-3-4

GRSS22CHANCE001-2-3-4

GRSS22MAGIE001

GRSS22MAGIE002

GRSS22MAGIE003

GRSS22MAGIE004

GRSS22REVE001

GRSS22REVE002

GRSS22REVE003

GRSS22GRANDSOLEIL001

GRSS22GRANDSOLEIL002

GRSS22GRANDSOLEIL003

GRSS22OMBRE001-2-3

GRSS22SOUPIRE001-2-3-4

GRSS22PATCH001

GRSS22SUBLIME001

GRSS22SUBLIME002

GRSS22DOUCEUR001-2-3-4

GRSS22GENEROSITE001

GRSS22GENEROSITE002

GRSS22GENEROSITE003

GRSS22VIVANT001

GRSS22VIVANT002

GRSS22JOIE001

GRSS22JOIE002

GRSS22LALUNE001

GRSS22LALUNE002

GRSS22LALUNE003

GRSS22XRAOUL001

GRSS22XRAOUL002

GRSS22XRAOUL003

GRSS22LESNUAGES001

GRSS22LESNUAGES002

GRSS22SAGESSE001

GRSS22SAGESSE002

GRSS22EMOTION001

GRSS22EMOTION002

GRSS22TENDRESSE001

GRSS22TENDRESSE002

GRSS22TENDRESSE003

GRSS22TENDRESSE004

lookbook

spring summer two
thousand and twenty-two

**diffusion
& promotion**
no stress agency
+ 33 6 62 94 31 64
chchabaud@gmail.com

contact

Chloé Chabaud
contact@graineclothing.com
10, impasse Larribau, 64200 Biarritz
Le nom et le logo Graine
sont des marques déposées.

artistic direction
Chloé Chabaud

design catalog
Emmy Martens

graphic design
Maxime Chabaud

text
Céline Chabaud

styling
Karine Chabaud
Constance Vonthron

partner
La botte Gardiane

photography
Lifestyle Emmy Martens
Studio Kevin Métallier



Photo taken by Raoul on June 23, 2021

models
Madeleine Guerin Sizaire
Chloé Chabaud